

2020 ANNUAL REPORT

WHATEVER IT TAKES TO BE GREAT.







OUR MISSION

Our mission is to inspire and, through character development, enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

OUR VISION

For 125 years, Brigade Boys & Girls Club has been at the forefront of youth development, working with young people and families that need us the most. We are dedicated to ensuring that ALL our community's children, no matter their circumstances, have greater access to quality programs and services that will enhance their lives and shape their futures.

THE CLUB EXPERIENCE

A high-quality Club Experience is one in which our kids feel physically and emotionally safe & receive support from caring adults who set expectations for them. Club kids are provided opportunities to try new things, feel a sense of belonging and accomplishment - learn, grow and just be a kid!



REFLECTIONS FROM OUR CEO

2020 will be a year we will never forget! When the world came to a halt due to the COVID-19 pandemic, we had to learn a different normal with masks, social distancing, business closings and school closings. As adults, we all struggled. Now, imagine the uncertainty that our children faced. With the great support of our communities and stakeholders, we endured and served the youth and families of Brigade and the neighborhoods they live in.

I am so proud of how our Club has persevered. We became the steady force in an uncertain time. We stepped up when many others could not or would not; providing meals to those facing food insecurity, educational assistance when schools remained closed, a safe place for children so their parents could continue to work and provide for their family, and perhaps most importantly, an environment which supported children's social and emotional development. We were a constant.

When I think of the work we've done since the start of the pandemic, one word comes to mind: essential. The concept of an essential service or worker is a technical one, but I firmly believe that what we do each and every day is essential... essential to our youth, their families and our communities. Although the pandemic isn't over, I know we will continue to do "whatever it takes" in our essential work for children.

Thank you for your support and perseverance over the past year and in the work that is yet to come.

For the kids and communities who need us the most,





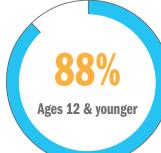


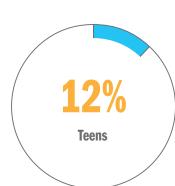
THE NEED

OUR IMPACT

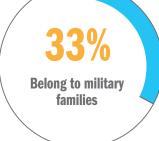
198,460 kids in North Carolina were alone and unsupervised between the hours of 3 and 6pm in 2020.

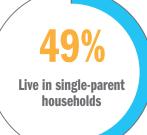
MEMBER DEMOGRAPHICS





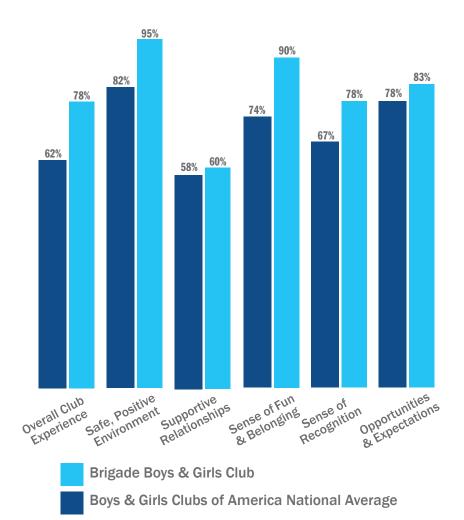








CLUB MEMBER EXPERIENCE: HOW WE STACK UP







31



REGISTERED MEMBERS

YOUTH SERVED THROUGH COMMUNITY OUTREACH

TOTAL YOUTH SERVED*

*COVID-19 safety & social distancing restrictions implemented by Brigade Boys & Girls Club affected Brigade's ability to serve as many children as seen in previous years.

COVID-19 RESPONSE

THE NEED

In New Hanover and Onslow Counties, 78 schools closed due to COVID-19, affecting 52,884 students:

Over the past year, we've created new educational programs, extended our hours of operation, opened meal distribution sites, provided emotional support and hired additional Youth Development Professionals to meet the current needs of our children and families.



CHILDREN SERVED IN REMOTE LEARNING





DIFFERENT SCHOOLS SERVED





FREE MEALS AND SNACKS PROVIDED





TOTAL REMOTE LEARNING SERVICE HOURS



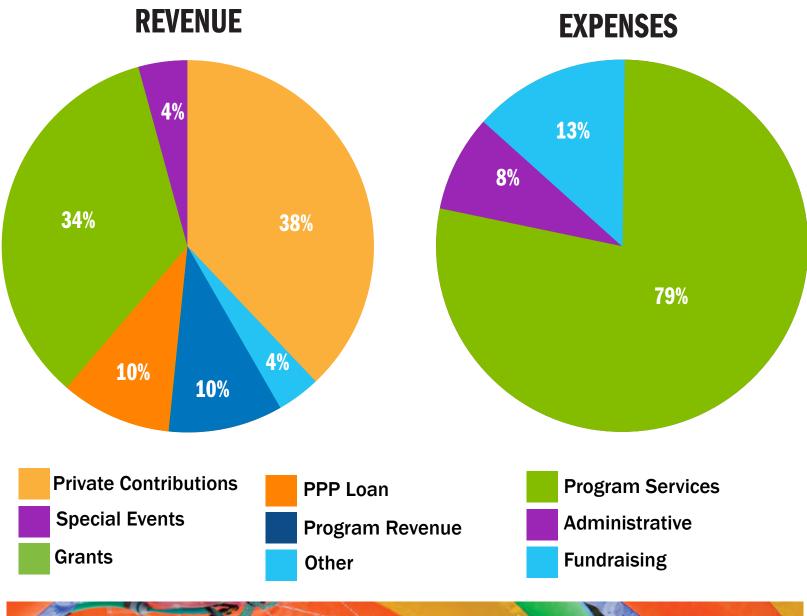






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2020 FINANCIAL SNAPSHOT





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SERVING ESSENTIAL WORKER FAMILIES





Alexa asked to go to Brigade before she was old enough because she was excited by seeing what her big brother got to do at the Club. They both attended because it was afterschool care I could afford. As a teacher, it means a lot to have somewhere that my child can receive her academics and be able to play with her friends during the pandemic. Before Brigade opened all day, I was having to deliver instruction to my students via zoom and work with her. I was not able to be an effective instructor to my students and my daughter.

Mira | Special Education Teacher



When the pandemic hit, I was so stressed because I didn't know what I was going to do for afterschool care while I had to continue to work. I was ecstatic when I heard about Brigade Boys & Girls Club's afterschool program. There have been a lot of new stressors and obstacles not only working at the hospital but also at Gabriel's school. Brigade makes time for homework which is one less thing I have to worry about at the end of the day.



April & Gabriel

April | Hospital Corpsman



Brittany, Wesley & Cayden



Brigade has been helpful to our family during the pandemic because we are working longer days in retail and it's nice having someone you trust looking after your child & ensuring their homework is getting completed. We've been fortunate enough to have jobs that not only help us provide for our family but allow us to serve others in the community.

Brittany & Wesley | Food Lion Managers



In addition to the donors listed here, 1,323 donors gave to Brigade in amounts between \$1 and \$499. These donors are unlisted because of space limitations, but we acknowledge that we could not accomplish our mission without all our donors' support. We apologize in advance if we inadvertently left out any additional supporters.

CHAMPIONS \$50,000+

Anonymous
Anonymous
Boys & Girls Club of America
CACFP

Cape Fear Memorial Foundation
City Of Wilmington
CJB Foundation
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Isabel James Lehto Foundation Live Oak Bank Onslow County Government SFSP

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Annie Gray Johnston (Sprunt)
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Harry Brown
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Taco Bell Foundation
The Babies Hospital Foundation
Truist Foundation
United Way of Onslow County
Wells Fargo Foundation
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Share Our Strength

The Cynthia & George Mitchell Foundation The Sylvester Family Foundation The Rudisill Family Foundation Wallace Brothers, LLC

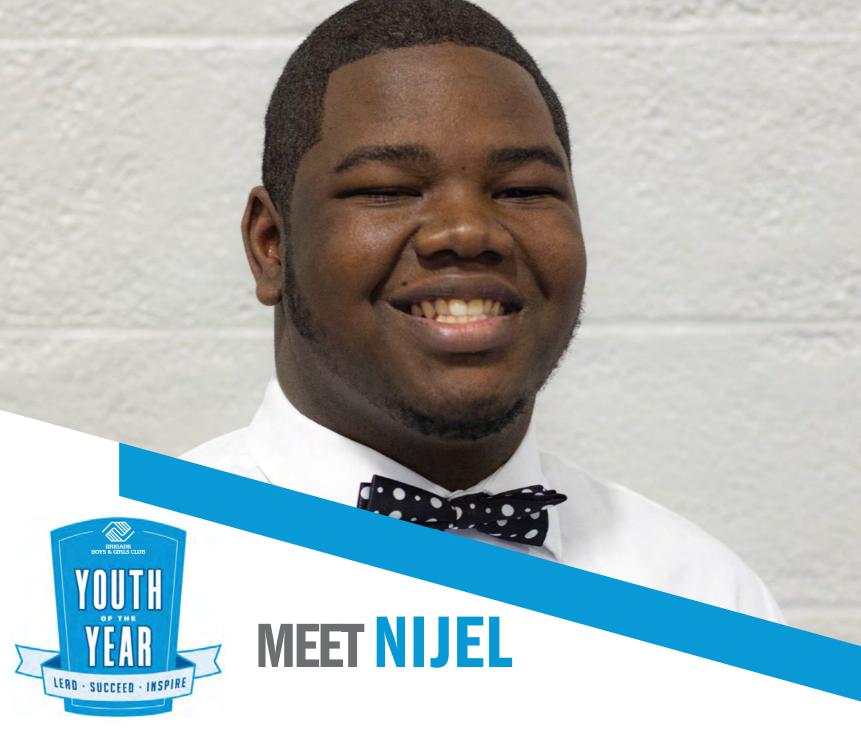
PATRONS \$2,500-\$4,999

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The Talbert Family Foundation
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The Youth of the Year program is the highest recognition that a Club member can achieve and represents academic achievement, determination, character, leadership and service to their Club and the community. The Youth of the Year program honors our nation's most awe-inspiring young people on their path to Great Futures.

NiJel truly exemplifies these qualities and more. A Club kid since 2017, NiJel states that "Brigade has completely changed my life and has opened my eyes to the importance of giving back to my community." A graduate of New Hanover High School, NiJel has just completed his first year at NC Central University in Durham, where he has a 3.5 GPA majoring in computer science. In 2021, he plans to work as a summer staff at the Youth Center in New Hanover and give back to the community and kids at the Club. NiJel lives by the mantra,

"Be known, and do your absolute best, work hard and prove people wrong."

Brigade Boys & Girls Club is so proud of Nijel and how he represents the way Club kids can reach their Great Futures!

HOW CAN YOU HELP?

With your generous support, Brigade Boys & Girls Club will create opportunities to help more kids and teens achieve great futures.

To make a donation or learn about other ways you can help, scan the QR code below with your smart phone camera or visit us at brigadebgc.org/donate

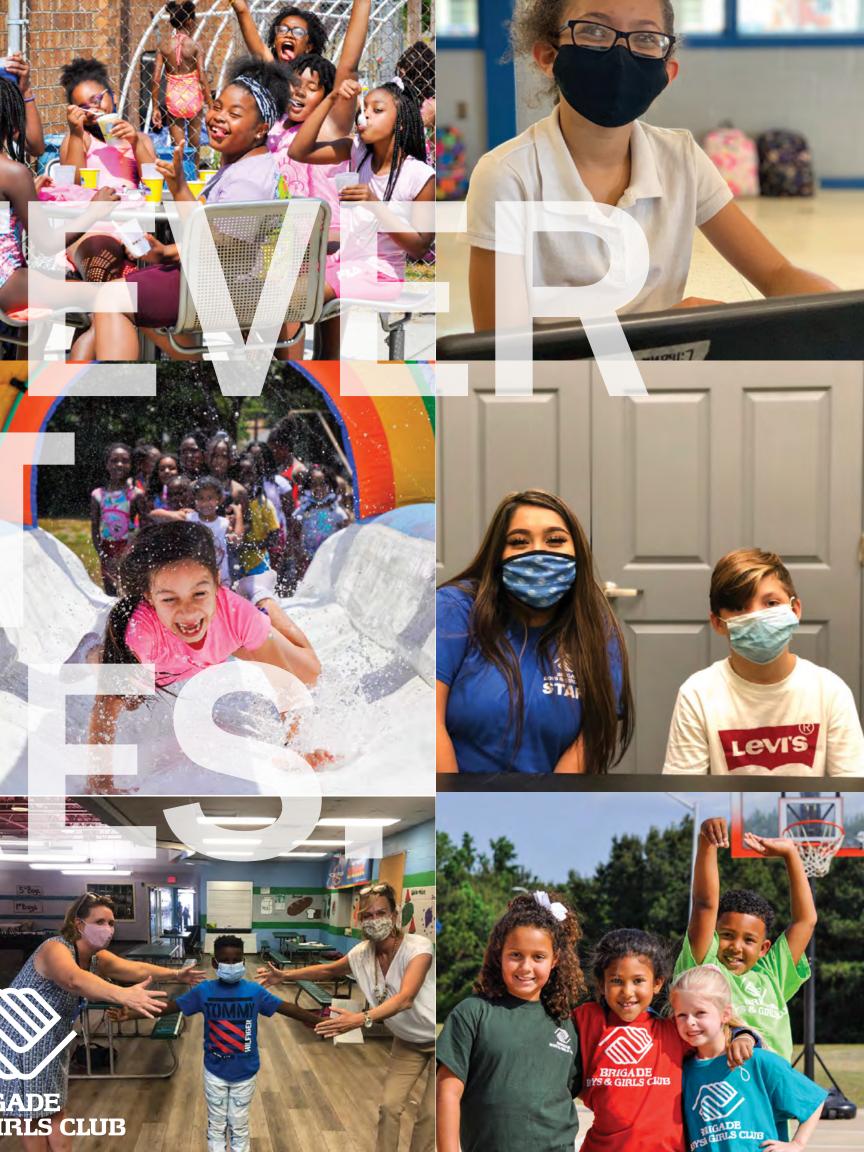














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